

BUILDING SUCCESSFUL PARTNERSHIPS

Investing Private Equity in Founder-Led Businesses

Flexible Capital

We provide creative and flexible capital – investing minority or majority equity, in full recapitalizations or growth equity structures.

The Private IPO[®]

Our innovative Private IPO[®] deal structure allows founders to gain significant liquidity while maintaining voting control and maximizing ongoing equity ownership.

85% Liquidity

Up to 85% liquidity for shareholders – diversify founder net worth and/or cash out inactive shareholders

51% Control

51% voting stock retained by founder

50% Ownership

Up to 50% common equity value to founder – significantly more incentive equity than a traditional leverage buyout

Where We Invest

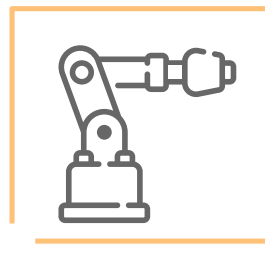
We invest in multiple industries. Our companies are linked together by their successful founders who want to maximize growth.



Business Services



Healthcare Services



Manufacturing

COMPANY SIZE

\$4 - \$20+

Million EBITDA Companies

INVESTMENT SIZE

\$15 - \$40+

Million Equity Checks

Representative Transactions



Flying Colours is a global leader in completions, refurbishments and maintenance for business aircraft.



Manufacturing



Continental Services is a leading food service provider in the midwest through its vending, markets, dining and catering solutions.



Business Services



The Execu|Search Group is a leading provider of temporary staffing and permanent placement solutions, primarily to the healthcare and financial services industries.



Business Services



EPTAM Plastics is a manufacturer of close tolerance, precision-machined plastic components.



Manufacturing



Covalent Health is a provider of innovative logistics solutions to hospitals, payors, physicians and health systems.



Healthcare Services



REACH Air Medical is a leading provider of emergency air medical services in California, Oregon and Texas.



Healthcare Services



Centra Industries is a leading manufacturer of complex, precision-machined metal components for aerospace industry.



Manufacturing



OneSource Distributors is a premier electrical and industrial products distribution company in Southern California.



Business Services

Team

Mark Jrolf

Managing Senior Partner
mjrolf@newheritagecapital.com

Charlie Gifford

Senior Partner
cgifford@newheritagecapital.com

Nickie Norris

Senior Partner, COO, CCO
nnorris@newheritagecapital.com

Melissa Barry

Partner
mbarry@newheritagecapital.com

Judson Samuels

Partner
jsamuels@newheritagecapital.com

Mike O'Brien

Vice President
mobrien@newheritagecapital.com

Kyle Veatch

Vice President
kveatch@newheritagecapital.com

New Heritage Capital

Prudential Tower

800 Boylston Street Suite 1535, Boston, MA 02199

P 617.439.0688 F 617.439.0689 newheritagecapital.com