

### **BUILDING SUCCESSFUL PARTNERSHIPS**

Investing Private Equity in Founder-Led Businesses

# **Flexible Capital**

We provide creative and flexible capital – investing minority or majority equity, in full recapitalizations or growth equity structures.

# The Private IPO®

Our innovative Private IPO<sup>®</sup> deal structure allows founders to gain significant liquidity while maintaining voting control and maximizing ongoing equity ownership.



Up to 85% liquidity for shareholders – diversify founder net worth and/or cash out inactive shareholders



51% voting stock retained by founder



Up to 50% common equity value to founder – significantly more incentive equity than a traditional leverage buyout

## Where We Invest

We invest in multiple industries. Our companies are linked together by their successful founders who want to maximize growth.



**Business Services** 



Healthcare



Manufacturing

#### COMPANY SIZE

\$4 - \$20+

Million EBITDA Companies

#### **INVESTMENT SIZE**

\$15 - \$40+

Million Equity Checks



newheritagecapital.com

# **Representative Transactions**





CONTINENTAL













**Rhythmlink** is a leading designer and manufacturer of disposable neurodiagnostic devices and consumables.

**Flying Colours** is a global leader in completions, refurbishments and maintenance for business aircraft.

**Continental Services** is a leading food service provider in the midwest through its vending, markets, dining and catering solutions.

**The Execu|Search Group** is a leading provider of temporary staffing and permanent placement solutions, primarily to the healthcare and financial services industries.

**EPTAM Precision** is a manufacturer of close tolerance, precision-machined plastic and metal components.

**Covalent Health** is a provider of innovative logistics solutions to hospitals, payors, physicians and health systems.

**REACH Air Medical** is a leading provider of emergency air medical services in California, Oregon and Texas.

**Centra Industries** is a leading manufacturer of complex, precision-machined metal components for aerospace industry.

**OneSource Distributors** is a premier electrical and industrial products distribution company in Southern California.

Healthcare















Team

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